

Song: “Drop the Beats Now” (aka “The Smoothie Song”)

So here are 2 pieces of great reference for you to use. We’re going for a quick cut Edgar Wright feel, with the bartending type moves of Tom Cruise in Cocktail.

World’s best bartender- https://www.youtube.com/watch?v=iz91_XT6NCU
The Art of Close-Ups with Edgar Wright -
<https://www.youtube.com/watch?v=vedJVCvdBgI>

By the end of the song AJ’s sweet moves should have attracted a nice crowd and lured customers from Aunt Orange over to her competing smoothie shop.

INTRO

Same old, same old - start out with a slow push in as AJ mechanically makes smoothies- staring straight ahead only her arms moving. (the way the red headed teen wraps burgers in this Simpson’s ep- the clip cut early sorry! But you get the idea
<https://www.youtube.com/watch?v=QkB-rpAUbK8>)

Same old story, same situation
Same old, same old
Going out of my mind

I know, I know- closer on AJ’s face, her eyes dart left then right.
Life is short, gotta stand for something- she springs to life and pushes her hat up straighter
I know,- pushes up one sleeve in c/u
I know –pushes up other sleeve
How to turn things around – C/u of her waist, she spins to face away from cam and tightens the strings on her apron (classic ‘gearing up’ type shots)

CHORUS 1

Drop the beats now - drops fruit pieces into a blender
Shake things up now – cut to diff angle of blender and blend it

Spice it up – cut to diff angle, add spice
Stir it up – cut to different angle show stirring
Everybody mix it up – twirl cups and catch them bartender style

- for second bit of chorus time the posing/ cuts to the whistling in track, spins/ twirls cups and pours stylishly like a

fancy juggler/ bartender

- she's still by herself just enjoying getting into the groove

Drop the beats now
Shake things up now

Spice it up

Stir it up

Everybody giddy up – on this use liquid splashing up in a blender to wipe screen and transition

INSTR / TRANSITION

Begin a Edgar Write style macro shot montage of cutting fruit, pouring, adding ingredients etc- connect them all with little zip pans and zip trucks ins and outs.

VERSE 1

Snap

(SFX)

Pop

(SFX)

Clap

(SFX)

Drop

(SFX)

Dance

(SFX)

Move

(SFX)

Mix

(SFX)

Bop

(SFX)

Dance Move Mix Bop - see sketched notes

Dance Move Mix Bop

Bop Bop Bop Bop Bop

Drop – on this long drop go to a slow motion shot of a lemon slice or similar landing in juice- just like an orange juice commercial

CHORUS 2

Drop the beats now - wider/ mid shots of AJ doing cool moves and serving her friends/ their reactions (bored to excited) etc- keep the shots quick and short

Shake things up now

Spice it up
Stir it up
Everybody mix it up

Drop the beats now
Shake things up now
Spice it up
Stir it up
Everybody giddy up

BRIDGE / DROP

Rock, Roll, Mix, Move – held drawings of AJ in her fancy bartending poses (tossing something behind her back) sliding slow-mo against a colour card BG- like anime opening titles style. Cut to c/u shots of her pivoting on her heels to show off those cowboy boots- why not!
Snap, Spin, Yee-HOO-

(BG Vox: Dance, Move. Mix, Bop, Have another)

CHORUS 3 (x2)

Drop the beats now – between re-use shots of AJ's cool new moves have food court patrons start to notice and gather around her smoothie stand, until a cheering crowd has formed around her.

- At one point you can add a shot of her sliding on her knees across the bar counter to catch smoothie mix in a cup before handing it to a customer once things reach a climax

Shake things up now
Spice it up
Stir it up
Everybody mix it up

Drop the beats now
Shake things up now
Spice it up
Stir it up
Everybody giddy up

Drop the beats now
Shake things up now
Spice it up
Stir it up
Everybody mix it up

Drop the beats now
Shake things up now
Spice it up
Stir it up
Everybody giddy up

-On last little music sting, have AJ twirl /tuck her spoon into her apron belt like a gun slinger- a job well done.